THE OCEAN PINES PLAYERS BOARD OF DIRECTORS

MINUTES OF MEETING September 20, 2022 OP Recreation Center, Marlin Room Ocean Pines, MD 21811

DIRECTORS PRESENT		ABSENT	GUESTS
Frank Pasqualino, President	Ed Guinan, Director	Karen Adcock, Treasurer	
Donna Pasqualino, Secretary	Wayne Klitsch, Director	Pat Diniar, Director	
Cara Downey, Director	Barbara Miller, Interim Vice President	Dorothy Leslie, Director	
Donna Frankowski, Director		Patty Jo Moore, Director	

CALL TO ORDER

Having established a quorum, Frank called the meeting to order at 6:02 PM.

REVIEW & APPROVE MINUTES FROM Aug 9, 2022

Upon a motion by Ed, seconded by Wayne, the minutes were approved unanimously.

TREASURER'S REPORT

Karen was absent; no treasurer's report.

NOMINATIONS AND ELECTION OF VACANT BOARD POSITIONS

Due to personal circumstances, Joanna Cross has had to step down as VP. The Board opened the floor to nominations. Donna Frankowski nominated Barbara Miller, Donna P. seconded the nomination, and Barbara accepted the nomination. The Board voted unanimously for Barbara to complete Joanna's term as VP until the next election.

COMMITTEE REPORTS & NECESSARY BUSINESS

<u>Website</u>: Frank has still not been able to reach the IRS for the 147c letter (showing that we are a nonprofit organization) that Cara needs in order to process financial transactions on the website. Tickets are selling for GNFS through the website. Cara offered to create a flow for membership and contact information on the OPP website and to research Stripe and Square for future financial transactions.

Tech Committee/Lighting Update: Lighting board is still not in. Frank is going to schedule a training meeting with the company who has promised to lend us a light board for GNFS if necessary.

Grants: Wayne is working on completing the application of the Worcester County Arts grant that is due on October 15, 2022. He has also spoken with the project director of the MD State Arts Council and is optimistic that we could possibly get a grant from them. Also looking into private arts programs that might offer grants, such as the Nora Ephron organization. Wayne requested a budget of expenses for the coming year that is necessary in the grant application process. Frank promised to provide a draft budget to the Board before the next meeting.

Costumes: No new information.

Grand Night for Singing (GNS): Cheryl Florin, a piano/music instructor from Salisbury University agreed to be the new music director for the show for a \$1,500 stipend. Cheryl stepped down after auditions and 2 rehearsals, submitting a contract stipulating that she would need \$3,500 for the time she would need to devote to the show. Frank told her that OPP could not afford that amount, so she guit and asked for \$437.50 for time served. Jenny Anderson, director of the Pine Tones, has agreed to be the music director. One person who was cast has dropped out and hopefully no one else will drop out. Frank passed out business cards for everyone to hand out publicizing the show. Donna F. mentioned the Pink Ribbon Tournament (pickleball) coming up in October as a great opportunity to set up a table advertising the show and selling/raffling tickets. Barbara connected with a partner of Radio Ocean City at the car show, who expressed interest in airing Radio Airwaves in the winter. Barbara thought they might be willing to promote GNFS as well by airing interviews, songs, and/or short snippets of rehearsals. Frank is planning to talk to the Yacht Club to see if we may place signage there. Donna P. suggested some signage at the OP Golf Club. Donna F. suggested advertising at the Pines Trunk or Treat. Barbara is taking care of putting ads in the various local papers and on local websites and Facebook. Donna F. suggested that Barbara ask Julie Woulfe to use her weekly pickleball newsletter list (1,000 strong) to advertise GNFS. Frank is going to provide headshots and bios of the cast for our website. Donna F. offered to go to her realty company (ERA) to ask if they would be interested in exclusively sponsoring the show.

Love... or Not?: Due to circumstances beyond our control, Love or Not has been cancelled. <u>Donna F.</u> made the motion to scrap this production and Barbara seconded the motion. The motion was passed <u>unanimously</u>. It was suggested that a reprise of GNFS could be performed in lieu of Love... or Not in February as a replacement depending on its success.

Play On: The scripts have arrived and the rights have been purchased. Frank suggested that Ed start to search for prospective cast members as soon as possible. Ed was asked to provide information on casting needs for the website. Audition dates will be December 7th and 8th. The set build will be on March 4th and 5th outside of MBS and the load-in at MBS will be on March 6th. The set can stay on the MBS stage throughout tech week and the performance dates. Tech week will be March 6-9, 2023 from 6 pm to 10 pm. Performance dates will be Friday and Saturday, March 10th and 11th at 8 pm, and Friday and

Saturday, March 17th and 18th at 8 pm. Once a rehearsal schedule is decided, Frank will request space from the Community Center.

Sweet Delilah Swim Club: No discussion at this meeting.

OLD BUSINESS

Strategic planning meeting: Frank will send out a survey monkey to all Board members that will allow members to vote on each section of the Strategic Plan.

Women of Substance series: Tabled for now as both Pat and Karen were absent. No current plans.

Ocean City Lifesaving Museum: Frank offered tech support and advertising on our website for Ed's solo performances (not an Ocean Pines Players production) at the OC Lifesaving Museum next month. Cara mentioned that OPP might consider contributing theatrics to next year's History Month (October 2023).

New logo: The logo contest had 8 entries and was held by asking the membership to rank their top 3 choices. The entry with the most points was designed by Barbara Miller. Rebranding will begin immediately.

NEW BUSINESS

<u>Play Review</u>: We have received 2 plays (a musical "Potentially Me" and a Christmas play "A Christmas Tail) to review that have been posted on our Google drive for any member to read if interested in doing so.

Children Participation Plays: Ed proposed that OPP consider launching children participation plays-abbreviated versions of plays with small casts and sets where children from the audience are pulled to the stage to perform small parts spontaneously. It was suggested that these plays could possibly be performed at the library, or as a summer program at the pavilion at the Community Center, or perhaps in collaboration with the Ocean Pines summer camps as a way to generate interest in theatre arts for future endeavors. Frank suggested that OPP might consider resurrecting Big Bad Musical with an adult cast performed for children in the future as a potential moneymaker.

<u>Ad sizes and rates for programs:</u> This information is in the Strategic Plan which needs to approved in the survey monkey. Sizes of ads will be quarter, half, and whole pages in the program.

NEXT MEETING

The next meeting will be Tuesday, October 11, 2022, at 6:00 PM in the Marlin Room at the OP Community Center.

ADJOURNMENT

Upon a motion by Barbara, seconded by Donna P., the meeting was unanimously adjourned at 7:39 pm.

Respectfully Submitted by Donna Pasqualino, Secretary September 30, 2022

Attachments to Record:

Final September minutes Draft Strategic Plan??